



# POCONO MOUNTAIN EAST HIGH SCHOOL

Mr. Michael Jones, Principal

Mrs. Kimberly Kochanski, Assistant Principal  
Ms. Ashley Martonik, Assistant Principal  
Mr. Brian J. Williams, Assistant Principal

Dear EHS Parent/Guardians,

The 2018-2019 school year looks to be another amazing year for PRIDE (Prepared, Respectful, Involved, Dependable, Empathetic). As the building reflects upon the last two years it is amazing to see the growth and accomplishments that have worked to strengthen the East High School culture which directly correlates with improved behavior and academic performance of students. This year will prove to only provide more opportunities to establish high standards for our staff and students while acknowledging and celebrating accomplishments.

Last year **Team EPIC** (East Pride Initiative Committee) came to life. Over 35 students who were nominated by teachers applied and actively participated in PRIDE related activities throughout the year. This included:

- Hosting a Kick off Assembly to start the year for all grade levels
- Celebrating our student body via spotlights on “Humans of Pocono Mountain East”
- Organizing a fall Activity fair to advertise all East has to offer students
- Communicating via social media (Instagram, Twitter, Snapchat)
- Planning spring incentive
- Presenting at the state conference in Hershey, PA.

In collaboration with staff, Team EPIC brought a new dimension to PRIDE. This coming year Team EPIC has expanded to include over 50+ students who will continue to spread PRIDE and promote a positive environment in coordination with East High School staff.

A few friendly reminders to parents:

1. Beyond parentlink and letters sent home, feel free to follow our social media accounts for news:

- **Facebook** (PMSD East High School)
- **Twitter** (*admin*: PMEastHS; *student*: pme\_pride)
- **Instagram, Snapchat** (*student*: pme\_pride)

2. Students will have increased opportunity to be recognized for meeting PRIDE expectations:

- Daily Shout Outs on PM Announcements
- Positive Referrals from a staff member
- Earning ‘Cardinals Cash’ to enter in a monthly drawing for prizes
- Incentives (cumulative) –
  - **Post MP 1**
    - Distinguished Honor Roll
    - Perfect Attendance
    - No referrals
  - **Post MP 2**
    - Honor Roll
    - No more than 5 excused absences and No unexcused/unlawful absences
    - No referrals
  - **Post MP 3**
    - No failing grades
    - No more than 1 unlawful/unexcused absence
    - No more than 1 low level referral (ex: resulting in warning, conference or after school detention)

3. Any parent interested in contributing to PRIDE and becoming part of our team is encouraged to reach out to Ms. Amy Martin who will be heading our **Parent PRIDE committee** ([amartin@pmsd.org](mailto:amartin@pmsd.org)).

Please continue to support your student by encouraging conversation at home about our PRIDE initiatives and any upcoming events.

Kind Regards,

Kimberly Kochanski  
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**◆ TO PROVIDE DIVERSE OPPORTUNITIES FOR ALL STUDENTS TO BECOME RESPONSIBLE MEMBERS OF THE GLOBAL COMMUNITY ◆**

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